



2021

BRONCO EQUIPMENT SERIES



ALL-NEW BRONCO TWO- AND FOUR-DOOR MODELS OFFER SEVEN UNIQUE EQUIPMENT LEVELS DESIGNED TO ALIGN TO THE CAPABILITY AND ADVENTURE INTERESTS OF EACH CUSTOMER



BASE

Designed for customers who want a no-frills 4x4 SUV or for those looking to customize their very own vehicle for rugged off-road adventure

STANDARD

- 4x4 with part-time selectable engagement
- 2.3-liter EcoBoost® engine
- 7-speed manual transmission with crawler gear
- Easily removable doors and roof
- Terrain Management System with five G.O.A.T. Modes™
- 16-inch silver-painted steel wheels, 30-inch P255/70R16 all-season tires
- SYNC® 4 with 8-inch touch screen
- Carpeted flooring
- Cloth seats

OPTIONAL

- 2.7-liter EcoBoost engine (requires 10-speed automatic)
- 10-speed automatic transmission with Trail Control™
- Advanced 4x4 with automatic on-demand engagement
- Sasquatch™ Package



For customers looking for off-road capability with greater comfort, technology and convenience

STANDARD

includes Base content plus:

- Terrain Management System with six G.O.A.T. Modes
- 17-inch Carbonized Gray-painted aluminum wheels
- 32-inch P255/75R17 all-terrain tires
- Leather-wrapped steering wheel and gear shift knob
- LED fog lamps
- Carbonized Gray grille
- Privacy glass

OPTIONAL

- 2.7-liter EcoBoost engine (requires 10-speed automatic)
- 10-speed automatic transmission with Trail Control
- Advanced 4x4 with automatic on-demand engagement
- Heated front seats and remote start (10-speed automatic only)
- Sasquatch Package
- Mid Package



Next-level outdoor adventure adds heavy-duty off-road hardware and marine-grade washout interior

STANDARD

includes Big Bend® content plus:

- Heavy-duty modular front bumper, powder-coated steel rear bumper
- Rock rails and heavy-duty bash plates
- Terrain Management System with seven G.O.A.T. Modes
- 17-inch black-painted steel wheels
- 32-inch LT265/70R17 all-terrain tires
- Auxiliary switches in overhead console
- Marine-grade vinyl-trimmed seats and rubberized washout flooring

OPTIONAL

- 2.7-liter EcoBoost engine (requires 10-speed automatic)
- 10-speed automatic transmission with Trail Control
- Advanced 4x4 with automatic on-demand engagement
- Sasquatch Package
- Mid Package



For customers who prefer style and technology on-road and off

STANDARD

includes Big Bend content plus:

- Terrain Management System with six G.O.A.T. Modes
- 18-inch black-painted machined-face aluminum wheels
- 32-inch P255/70R18 all-terrain tires
- Signature LED headlamps and taillamps
- Body-color exterior door handles, mirror caps and fender flares
- Powder-coated tube steps
- Cloth heated front row bucket seats
- Mid Package

OPTIONAL

- 2.7-liter EcoBoost engine (requires 10-speed automatic)
- 10-speed automatic transmission with Trail Control
- Advanced 4x4 with automatic on-demand engagement
- Leather-trimmed seats
- Sasquatch Package
- High Package
- Lux Package



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The all-out desert runner, Bronco Wildtrak comes with the Sasquatch™ Package, 35-inch tires and seven G.O.A.T. Modes including Baja

STANDARD

includes Outer Banks™ content plus:

- Mid Package
- Sasquatch Package
- 2.7-liter EcoBoost engine
- 10-speed automatic transmission with Trail Control
- Advanced 4x4 with automatic on-demand engagement
- Terrain Management System with seven G.O.A.T. Modes including Baja
- Modular Shadow Black-painted hard top
- Wildtrak hood graphic
- Carpeted flooring
- Cloth heated front row bucket seats

OPTIONAL

- Leather-trimmed seats
- High Package
- Lux Package



Designed for the ultimate in Bronco 4x4 off-road capability, Bronco Badlands comes with its own unique heavy-duty suspension that includes a front stabilizer bar disconnect

STANDARD

includes Big Bend content plus:

- Terrain Management System with seven G.O.A.T. Modes including Rock Crawl and Baja
- 17-inch Carbonized Gray-painted machined-face aluminum wheels
- 33-inch LT285/70R17 all-terrain tires
- Unique Badlands suspension with front stabilizer bar disconnect
- Heavy-duty modular front bumper, powder-coated steel rear bumper
- Auxiliary switches in overhead console
- Marine-grade vinyl-trimmed seats and rubberized washout flooring

OPTIONAL

- Leather-trimmed seats
- Sasquatch Package
- Mid Package
- High Package
- Lux Package



Bronco First Edition debuts with Badlands mechanicals, Outer Banks interior appointments and rugged Wildtrak exterior features. Only 3,500 are slated to be built

STANDARD

includes Badlands™ content plus:

- Lux Package
- Sasquatch Package
- First Edition hood and bodyside graphics
- Modular Shadow Black-painted hard top
- Safari bar
- Carpeted flooring
- Unique interior
- Leather-trimmed seats with heated front row, 10-way power driver's seat

PACKAGE DESCRIPTIONS

STANDARD

LED headlamps, black door handles, mirror caps, fender flares and fender tie-down hooks, manual air conditioning, push button start

MID

Two-door Intelligent Access with lock and unlock functionality, 110V/150W AC power outlet, ambient footwell lighting, auto-dimming rearview mirror, dual-zone electronic automatic temperature control, heated front seats, illuminated visor mirrors, Remote Start System (automatic transmission only), Reverse Sensing System, subscription navigation with three month trial, SYNC 4 with enhanced voice recognition, Ford Co-Pilot360™ including Pre-Collision Assist with Automatic Emergency Braking, BLIS® with Cross-Traffic Alert, Lane-Keeping System, Auto High-Beam Headlamps and rearview camera with backup assist grid lines

HIGH

Mid Package content, plus 12-inch center stack touchscreen, 360-degree camera, additional sound deadening, Forward Sensing System, sideview mirror LED approach lamps and spotlight

LUX

High Package content, plus Adaptive Cruise Control; 10-speaker B&O Sound System™; Evasive Steering Assist; heated steering wheel; universal garage door opener; two additional front row USB smart-charging ports; Voice-Activated Touchscreen Navigation System and wireless charging pad

SASQUATCH

17-inch black-painted aluminum beadlock-capable wheels with 35-inch LT315/70R17 BSW Mud-Terrain tires, electronic-locking front and rear axles, 4.7:1 final drive ratio, high-clearance suspension, position-sensitive Bilstein shock absorbers and high-clearance fender flares

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